

Welcome Baby



IMPACT REPORT

March 2022 - Dec. 31, 2024

Welcome Baby, a component of The CHILD Project: Road to Resilience (R2R) from March 2022 to Dec. 2024, builds family resiliency in Yolo County through comprehensive support after birth of a new baby. All publicly-insured or uninsured families are eligible and enrolled families receive one nurse home visit within the first week of coming home with baby and connection to longer-term home visiting if more support is needed. As of Jan. 1, 2025, Welcome Baby fully integrated with R2R to form Welcome Baby: Road to Resilience thereby increasing accessibility and tailored services for families.

SINCE PROJECT LAUNCH...



1,271

families were enrolled across Yolo County



787

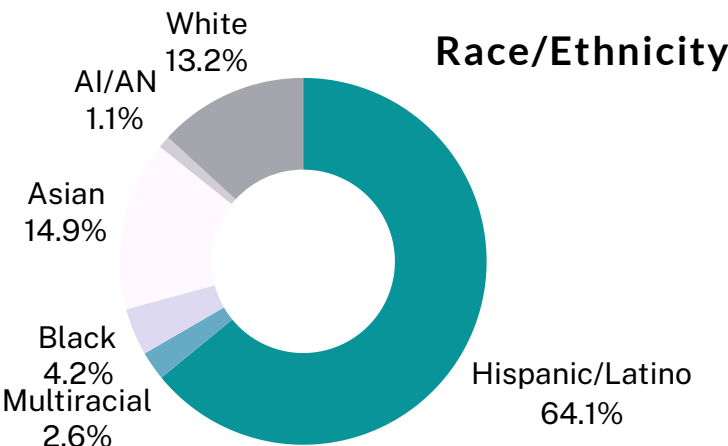
babies were born and received home visits



79%

of families accepted Welcome Baby when offered

WELCOME BABY FAMILIES



*AI/AN = American Indian or Alaskan Native

Connected to longer-term home visiting



Primary language not English



PROGRAM OUTCOMES

MENTAL HEALTH

100%

of families were screened for depression and anxiety

BREASTFEEDING SUPPORT

97%

of families received lactation support

OVER

2,300

referrals made to community and healthcare agencies

HEALTH LITERACY

100%

of families received health literacy books and education

MATERNAL HEALTH

95%

of women completed their postpartum visit**
(Yolo County MediCal rate = 44%)

CHILD HEALTH

87%

of families completed their one month well-visit**
(Yolo County MediCal rate = 23%)

100%

of families surveyed would recommend Welcome Baby to a friend

** Verified health records data

Strengthening families...

Since project launch, families and providers have expressed how grateful they are for Welcome Baby. Welcome Baby nurses have caught **life-threatening conditions**, connected families to **medical homes**, supported mothers' choice to breastfeed, and provided needed **concrete supports**. Welcome Baby community health workers have ensured families don't fall through the cracks by **fostering connections** to community agencies and **long-term home visiting**, if needed.